



School of Business
Pokhara University

FACULTY RESEARCH WORK

Status of Recent Faculty Research Projects

The status of current research projects of the faculties is presented in the following table:

List of Recent Faculty Projects

S.N.	Name	Title	Grant Award	Year	Status*
1	Associate Professor, Umesh S. Yadav and Associate Professor, Surya Bahadur G. C.	Factors affecting financial condition of urban municipalities in Nepal Feasibility analysis of disability village in Gandaki province	UGC (coll.) LGU	2018 2019	O C
2	Associate Professor, Dr. Bharatram Dhungana	Behavioral factors affecting individual Investors Awareness and Investment Performance: A survey at NEPSE	PURC (coll.)	2017	C
3	Associate Professor, Dr. Dayaraj Dhakal	Impact of employee involvement culture on performance of hotel business in Pokhara	PURC	2018	C
4	Associate Professor, Deepak Raj Paudel	Phd Fellowship	UGC	2017	C
5	Associate Professor, Dr. Surya Bahadur GC	Corporate governance, ownership structure and performance	PURC		C
6	Associate Professor, Dr. Umesh Singh Yadav	Impact of Homestay tourism on livelihood status of homestay operators in Gandaki Province	PURC (coll.)	2017	C
7	Lecturer, Ashish Thapa	Impact of organizational culture on employee performance	PURC	2018	C
8	Lecturer, Bharat raj Wagle	Identification of Bottle neck problems in Hospitals with the help of Queuing Simulation	FRG		O
9	Lecturer, Bibek Karmacharya	Structural Equation Modelling approaching measuring perceived	FRG	2018	O

		service quality and customer satisfaction of Nepalese financial intuition			
10	Lecturer, Bishow Raj Parajuli	Content Analysis of Language and Communication Courses	FRG		O
11	Lecturer, Deepak Ojha	Impact of leadership style on organizational culture at educational institution of Pokhara	FRG	2019	O
12	Lecturer, Deepmala Shrestha	Phd Fellowship	UGC	2015	C
13	Lecturer, Dipak Neupane	Influence of Parental Socio-economic status on Students Academic Performance.	FRG	2018	O
14	Lecturer, Dipesh Ranabhat	Awareness and Usage of Internet Banking facilities	FRG	2018	O
15	Lecturer, Ghanashyam Tiwari	Knowledge and Compliance behavior towards rental tax in Pokhara	PURC	2018	C
		The Role of Cost Information and accounting system for pricing decision in hotel industry of Pokhara	FRG	2019	O
16	Lecturer, Kripa Kunwar	Influence of Behavioral Factors on Investment Decisions of Individual Investors in Nepal Stock Exchange	FRG	2018	O
17	Lecturer, Pradip Sapkota	Job Satisfaction of Teachers of Pokhara University	FRG	2018	O
18	Lecturer, Ramkrishna Chapagain	Effect of Micorfinance Intervention on livelihood status of Household in Kaski District	UGC	72/73	C
		Factors affecting Investment decisions of Employees	FRG	2018	O
19	Lecturer, Santosh Kumar Gurung	Socio-cultural, Economic and Environmental Impact of Tibetan Refugee Settlements in Host Communities	UGC	72/73	C
20	Lecturer, Shanti Devi Chhetri	Factors affecting women career progression at higher educational intuitions in Pokhara	FRG	2019	O

21	Lecturer, Srijan Gyawali	Business Student Perception towards their Professional Career: A case study of Pokhara University	PURC	2015	C
22	Lecturer, Subarna Bir JBR	The Demand for Logistics and Supply Chain Management Jobs: A Study of Nepalese Job Markets	FRG	2018	O
23	Lecturer, Sujita Adhikari	Impact of social security allowance on socio-economic status of people in Kaski	PURC	2018	O
24	Lecturer, Yograj Lamichhane	Rhetorical Analysis of brand slogans of commercial banks of Nepal	FRG	2019	O
25	Assoc. Prof. Rabindra Ghimire	Willingness to pay for community health insurance	PURC	2017	C

** O = Ongoing projects, C = Recently completed projects, Coll. = Collaborative research project*

FACULTY PUBLICATION AND CONFERENCE PARTICIPATION (2015-2019)

1. Bal Ram Bhattarai

Impact of spouse employment on marital Stability: Evidence from working men and women in Pokhara, published in The Journal of Nepalese Business Studies December, 2015

Socio-Cultural, Economic and Environmental Impact of Tibetan Refugee Settlements in the Host Community, Published by The Journal of Business and Management, School of Business, Pokhara University, Vol.5, 2018.

CONFERENCE PARTICIPATION (2015- 2019)

The Prospect and Challenges of ICT in Tourism Industry of Nepal, ICONI 2015 – Kuala Lumpur, Malaysia, (13 – 16, Dec 2015).

2. Bharat Ram Dungana, PhD

Dhungana, B., Chapagain, R.K. (2018). Factors affecting individual investor's decision making and performance: A survey at Nepal stock exchange. *Journal of Management and Development Economics*, 7(1), 21-32.

3. Dipak Bahadur Bhandari, PhD

Factors Influencing Investment Decision: A Case Study of Individual Investors at the Nepal Stock Exchange, **Journal of Management and Health Sciences**, Vol. 1, No. 2 August 2016. Department of Research, NOVEL ACADEMY, Pokhara, Nepal.

The Effect of Financial Restructuring on Profitability: A Case of Commercial Banks in Nepal, **Journal of Management and Health Sciences**, Vol. 1, No. 1 March 2016. Department of Research, NOVEL ACADEMY, Pokhara, Nepal.

Bank Liquidity and Financial Performance: A Case Study of Commercial Banks in Nepal, **Journal of Economics and Management**; Vol. 1, No. 3 December 2015. Department of Research, Birjung Public College, Birjung Nepal.

Does Development of Commercial Banks Spur Economic Growth, **Journal of Management & Development Economics**, Vol. 4, Issue No. 1. April 2015. Global College of Management, Kathmandu.

4. Deepak Raj Paudel

Paudel, D. R. (2019a). Factors affecting enrollment in government health insurance program in Kailali District. *Journal of Nepal Health Research Council*, 17(44), 288–293. Can be accessed from <http://nepmed.nhrc.gov.np/index.php/jnhrc/article/view/647/583>

Paudel, D. R. (2019b). Catastrophic health expenditure: An experience from health insurance program in Nepal. *Emerging Science Journal*, 3(5), 327–336. <https://doi.org/10.28991/esj-2019-01195>

Paudel, D. R. (2019c). Factors affecting health care expenditure in the first piloted government health insurance program district of Nepal. *Journal of Management and Development Studies*, 29, 45–60. Can be accessed from <http://www.nasc.org.np/journal/factors-affecting-health-care-expenditure-first-piloted-government-health-insurance-program>

Paudel, D. R. (2019d). Role of education in health care decision making in Nepal: evidence from a cross-sectional survey. *Journal of Health and Allied Sciences*, 9(1), 34–40. Can be accessed from <http://nepmed.nhrc.gov.np/index.php/JHAS/article/view/616/549>

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Paudel, D.R. (2018). Reviewing the Relationship between education and Health: What do we know? What Next? Second International conference on transformative education research & sustainable development. October 6 to October 8.

5. Daya Raj Dhakal

- Dhakal, D. R. (2015). Multiculturalism and its impact to human resource management in hotel industries in Pokhara. *PokharaDarpan*, ISSN 2391-4314, Vol – 19, P. 75 -79
- Dhakal D. R. (2018). **‘Role of Employees Involvement work culture Towards Financial performance of organization: A comparative study between western and Asian Markets’**.*International journal of Financial Management (IJFM)*, ISSN (P) 2319-491X; ISSN (E) 2319-4928, Vol 7, issue 3, P 41-50
- Dhakal, D. R. (2017). Employee work culture and its impact on organizational performance: A study of employee participative culture in public enterprises Nepal. International conference on governance and strategic management THE CIRCULAR ECONOMY-2017, ISBN 978-619-7126-39-6
- Dhakal D. R. (2015). **Employee Grievances of Service and Manufacturing Organizations: A study of Pokhara valley, Nepal"**. *International Journal of Management and Behavioral Science*, ISSN 2278-5671, Vol. 6- 7, P.93-98

CONFERENCE PARTICIPATION (2015 – 2019)

- **‘Perceptions of Indian Tourists Towards Hotel’s Hospitality and its Consequences to the Organizational Performance in Pokhara, Nepal’**.Organized by Society for Education, Bihar, India (2019)
- **“Employee Involvement Culture of Public Enterprises Nepal for better performance”**. Organized by Burgas Free University, Bulgaria (2017)
- **"Multi cultural approaches to sustainable development of human resource in Nepalese PEs**. Organized by Banaras Hindu University (BHU) , India (2015)
- **"Employee Grievances of Service and Manufacturing Organizations: A study of Pokhara valley, Nepal"** Organized by Society for Management and Behavior Science, Goa, India (2015)
- International Conference on Governance and Strategic Management ‘The Circular Economy’ Organized by Burgas Free University, Bulgaria (2017)
- International Programme on the Management of Sustainability (IPMS). Organized by Tilburg University, the Netherlands (2016)
- 2017PhD exchange program, Burgas Free University, Bulgaria, Europe

6. Gyaneshwor Sharma, Phd.

Sharma, G (2020). *The Relationship of Management Accounting System with Change in Market Competition and Advanced Technology*: Annamalai International Journal of Business Studies and Research-2020. Annamalai University, India.

Sharma, G (2020). *Practices of Balance Scorecard and Its Impact on Performance*: Annamalai International Journal of Business Studies and Research-2016. Annamalai University, India.

Sharma, G (2020). *Evolution of Management Accounting System Practices in Manufacturing Firms of Nepal*: Global Journal of Creative Research and Development, Online-2016[www.gjcrd.com], India.

Sharma, G (2020). *Effect of Bank Competition on Financial Stability: Empirical Evidence from Nepal: (jointly-written)* Economic Literature-2016, Department of Economics, Pritivi Narayan Campus, Pokhara, Tribhuwan University, Nepal.

Sharma, G (2020). *Impact of Ownership Structure on Corporate Governance of Financial Institutions in Nepal: (jointly written)* Nepalese Journal of Economic Studies-2016, Department of Economics PK Campus Kathmandu, Nepal.

Sharma, G (2020). *Management Accounting System Change in Nepalese Organizations*: The Lumbini Journal of Business and Economics-2016, Lumbini Banijya Campus, Butawal, Nepal.

Sharma, G (2020). *The Relationship between Development of Manufacturing Strategy and Management Accounting System*: The Nepalese Management Review-2016, Central Department of Management Tribhuwan University, Nepal.

Sharma, G (2020). *Practices of Financial and Management Accounting: Evidence from Small and Medium Size Enterprises of Nepal*: The Journal of Nepalese Business Studies-2015, Prithivi Narayan Campus, Pokhara, Nepal.

Sharma, G (2020). *Role of Management Accounting System in Manufacturing Environment of Pokhara Valley*: Nepalese Journal of Economic Studies-2015, Department of Economics PK Campus Kathmandu, Nepal.

7. Rabindra Ghimire, PhD

Ghimire, R. (2018). Health insurance awareness among the university teachers in Pokhara Valley, BIMAQUEST, 18(2) 2.

Ghimire, R. (2017). Perception of Uninsured Person towards the Life Insurance Policy. Journal of Management & Development Economics, Vol.6 (1), pp 111-123 3.

Ghimire, R. (2017). Perception of Uninsured Person towards the Life Insurance Policy. Journal of Management & Development Economics, Vol.6 (1), pp 111-123 4.

Ghimire, R. (2017). Contribution of Life Insurance Companies in Economic Development: Evidence from Nepal. *Journal of Economic Concerned*, vol. 8(8), pp 34-46. 5.

Ghimire, R. (2016). Efficiency of Nepalese Life Insurance Companies Using DEA approach. *ELK Asia Pacific Journal of Finance and Risk Management*, Vol 7 (4), pp 65-79, available at <http://www.elkjournals.com/journalcurrentissue.asp?JType=EAPJFRM&VType=7&IType=4>. 6.

Ghimire, R. (2016). Life Insurance development and economic growth in Nepal: An empirical study by VECM approach. *Companies. Samajiki Sandarsh*, Vol. IV, No. 1, pp. 92-99. 7.

Ghimire, R. (2016). Market Concentration in Nepalese Insurance Industries. *Research Highlights*, Vol. III, No. 1, pp. 91-97. 8.

Ghimire, R. (2015). An Empirical Study of Revenue Efficiency in Nepalese Life Insurance Companies. *PYC Nepal Journal of Management*. VI-VIII, pp. 18-30. 9.

Ghimire, R. (2015). Does business duration of life insurance companies affect the financial Performance: A case of Nepal. *Sodh Drshti*. 6(1), pp. 121-126.

CONFERENCE PRESENTATION (2015 – 2019)

Perception of uninsured towards the Government Health Insurance: Evidence from Pokhara Metropolitan City organised by Faculty of Humanities and Social Science and School of Development and Social Engineering, Pokhara University in June 28-30, 2019.

Perception towards the Climate Change Risk in Insurance sector among the Insurance Professionals and experts: A Case of Nepal organised by National Insurance Academy, Pune and Swiss Reinsurance Company in Mumbai in February 2019.

Willingness to pay for community health insurance among the low income people in Pokhara Valley: A contingent valuation study organised by Lumbini Banijya Campus, Butwal in Redefining Management Education in Nepal" on 16th and 17th November, 2018

Agriculture Insurance in Nepal: Trend and Prospects organized by IFPRI, Climate Change, Agriculture and Food Security (CCAFS) and CGIAR, CSISA on December 17, 2017, Dhaka, Bangladesh.

Agriculture Insurance in Nepal: Current status and future challenges, organized by Climate Change, Agriculture and Food Security (CCAFS) and LiBIRD on September 12-14, 2016, Kathmandu.

Growth and Market Share of Nepalese Non-Life Insurance Industries,. organized by Uniglobe College Kathmandu on March 16-17, 2016

Paper presented on International Conference carried out on Growth and Market Share of Nepalese Non-Life Insurance Industries” organized by Uniglobe College Kathmandu on March 16-17, 2016.

8. Umesh Singh Yadav, PhD

‘Relationship between Destination Image and Travel Intentions: Evidence from Nepal’ in an online journal IJSSIR, Vol. 5 (4), April 2016.

‘Influence of Corporate Social Responsibility on Consumer Behavior’ in DAVCC’s Advance Management Research: An International Journal, Vol. 4 (1), April 2016.

‘Link between Knowledge Management and Organizational Culture’ in International Journal of Technology and Business Management, Vol. 5 (1), Jan—Mar 2016.

‘Employment Status of Management Graduates’ as a co-author in PACE, the management journal of School of Business of Pokhara University.

9. Surya Bahadur G.C, PhD

GC, S. B. (2016). Corporate governance and firm performance: Empirical evidence from India. *Journal of Business and Management Research*, 1(2), 48-65. doi: 10.3126/jbmr.v1i2.15663

GC, S. B., & Kothari, R. (2016). The forecasting power of the volatility index: Evidence from the Indian stock market. *International Journal of Management and Social Sciences*, 4(1), 230-243. doi: 10.21013/jmss.v4.n1.p21

GC, S. B. (2016). The effect of ownership structure on corporate governance practices of Indian firms. *Advanced Management Research*, 4(1), 40-59.

GC, S. B., & Verma, B. L. (2016). Corporate governance practices in Indian listed firms: A cross-industry analysis. *International Journal of Technology and Business Management*, 5(1), 38-46.

GC, S. B., & Kothari, R. (2016). Investors' perception of factors causing volatility at Indian stock market. *Asian Journal of Research in Business, Economics and Management*, 6(3), 49-58. doi: 0.5958/2249-7307.2016.00020.7

GC, S. B., & Verma, B. L. (2016). Determinants of corporate governance quality in financial institutions of Nepal. *International Journal of Social Sciences and Interdisciplinary Research*, 5(4), 111-125.

GC, S. B., & Kothari, R. (2016). Analyzing relationship between India VIX and stock market volatility. *International Journal of Exclusive Management Research*, 6(2), 19-30.

GC, S. B., & Sharma, G. (2016). Effect of bank competition on financial stability: Empirical evidence from Nepal. *Economic Literature*, 13 (1).

GC, S. B., & Sharma, G. (2016). Impact of ownership structure on corporate governance of financial institutions in Nepal. *Nepalese Journal of Economic Studies*, 3 (1).

GC, S. B., & Kothari, R. (2016). Investors' perception of Indian volatility index and IVIX futures contract

10. Bharat Raj Wagle

Paper topic "Performance Analysis of Closed Queueing Networks Systems with Finite Capacity" "7th National Conference on Mathematics and its Applications (NCMA-2019)" January 12-15, 2019 Butwal, Nepal.

Paper Topic "Identification of Bottleneck Problems In Hospital with the Help of Queueing Simulation"

"Second International Conference on Application of Mathematics to Nonlinear Science (ANMS-2019)" June 27-30, 2019 Pokhara, Nepal

11. Bibek Karmacharya

Investor Awareness in Nepalese Capital Market, *Journal of Finance and Management Review*, 2016

Successfully completed PURC Sponsored Research project of 2016 as a team member and submitted the report entitled "Business Students' Perception of their Professional Career: A case of Pokhara University"

Co-author in a research article titled Business Students' Perception of their Professional Career: A case of Pokhara, *Journal of Management and Health Sciences*, 2016

Co-author in a research article titled Behavioral Factors Influencing Individual Investor's Decision Making and Performance: A Survey at Nepal Stock Exchange published in *Journal of Management & Development Economics*, Vol.7, December 2018

Successfully completed PURC Sponsored Research project of 2018 as a team member and submitted the report entitled Behavioral Factors Influencing Individual Investor's Decision Making and Performance: A Survey at Nepal Stock Exchange

Paper presented entitled Liquidity Crisis in Nepal in international conference on Business, Society and Governance: Emerging Management Paradigm held at Pokhara (26th to 28th February 2017) organized by School of Business, Pokhara University

A paper presented entitled Behavioral Factors Influencing Individual Investor's Decision Making and Performance: A Survey at Nepal Stock Exchange in international conference on Operation Research for Sustainable Development held at Pokhara (1st -2 nd February 2020) jointly organized by ORSN and Janapriya Multiple Campus.

12. Bishwo Raj Parajuli

Three subjective /research articles published in 'The Himalayan Herald' scholarly journal (by PELF Nepal)

Preface articles on Mithila folk arts

Co-author of a published case in FDP CASE BOOK, IIMA, India

The Semiotics of Contemporary visual texts: A Study in New Rhetorical Analysis –Conference paper (published in the research journal of School of Business, PU, 2019)

13. Deepmala Shrestha Gurung

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Gurung, D.S. (2018), Human Resource Development and Employee Commitment on Financial Sector Employees in Nepal. Organized by DAV Business School, Kathmandu. Nepal.

Gurung, D.S. (2017), Consequences of Demographic Characteristics on Affective Commitment. Organized by NAM's 4th& IFEAMA's on International conference: Knowledge transfer and transformation: Global and Local Business for Competitiveness and Social Justice. March 27 to 29.

Gurung. D.S. (2017). Consequences of Age and Job Characteristics with Continuance Commitment. Organized by School of Business, Faculty of Management Studies, Pokhara University in INCONBS 2017, An International Conference on Business, Society and Governance: Emerging Management Paradigm, Pokhara. 26th-28th February.

14. Deepak Neupane

Business students' perception of their professional career: a case study of BBA/BBA-BI and MBA students of Pokhara University. April, 2016.

Impact of Remittance on Household income, consumption and Poverty Reduction of Nepal. Aug. 2016, Economic Literature.

Behavioral Factors Influencing Individual Investor's Decision Making and Performance: A Survey at Nepal Stock Exchange. Dec. 2018, Journal of Management and Development Economics.

15. Deepesh Ranabhat

Socio-Economic Impact of Microfinance: A Case Study of Lekhnath Municipality in Journal of Management and Health Science, Department of Research, Novel Academy, Pokhara, Vol. 1, No.1, March, 2016.

CONFERENCE PARTICIPATION (2015 – 2019)

Paper presented in INCONBS 2017, an International Conference on Business, Society and Governance: Emerging Management Paradigm on the topic “Impact Investment: Concept and Status of Impact Investment Market.” Organized from February 26 to 28.

Presented a paper entitled “Impact of old age allowance on socio-economic wellbeing of elderly people in Pokhara” in the International Conference on Sustainable Development (ICSD 2019) organized from 26 to 28 June 2019

16. Ghanashyam Tiwari

Tiwari, G. (2017) Status of Graduates: A Tracer study on Gupteshwor Mahadev Multiple Campus: *GMMC Journal for interdisciplinary studies Vol.(6) 40-53*

CONFERENCE PARTICIPATION (2015 – 2019)

Corporate Governance and Employee Job Satisfaction Empirical Evidence from Nepalese Commercial Bank. Paper presented at International Conference on Business, Society and Governance: Emerging Management Paradigm, 2015, Pokhara Nepal. Organized by School of Business Faculty of Management Pokhara University

Tiwari, G. (2020). Factors Affecting Tax Compliances Behaviour of Property Owners in Pokhara Metropolitan City. Organized by Janapriya Multiple Campus and Operational Research Society of Nepal on Operations Research for Sustainable Development. Feb 1-2.

17. Kripa Kunwar

Kunwar, k.,(2016).Awareness of Faculties and Staffs of Pokhara University toward Share Market. *Pokhara Management Review*. Vol. 6, 87-96

Bhattarai, B.R., Gurung, K.S., &Kunwar, K.,(2015). Impact of Spouse’s Employment of Marital Stability: Evidence from Working Couples in Pokhara. *The Journal of Nepalese Business Studies*. Vol. 9, 102-115

CONFERENCE PRESENTATION (2015 – 2019)

Impact investment: Concept and Status of Impact Investment Market in INCONBS 2017, an International Conference on Business, Society and Governance: Emerging Management Paradigm held at Pokhara, organized by School of Business, Pokhara University, Nepal From 26th-28th February, 2017

Kunwar, K. (2020). The Influence of Behavioural Factors on Investment Decisions of Individual Investors in Nepal Stock Exchange. Organized by Janapriya Multiple Campus and Operational Research Society of Nepal on Operations Research for Sustainable Development. Feb 1-2.

18. Pradeep Sapkota

Paper presented in INCONBS 2017, an International Conference on Business, Society and Governance: Emerging Management Paradigm on the topic “Micro Finance

Intervention and its Impact in Livelihood Status of People of Remote Part of lekhnath Municipality” Organized from 26 to 28 February, 2017.

19. Purna Bahadur Khand

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Khand, P.B. (2020), Assessing Export-Led Growth in Nepal. Organized by Institute of Business Management in collaboration on International Management conference (IMC-2020), Jan 10-11.

20. Ram Krishna Chapagain

Dhungana, B., Chapagain, R.K. (2018). Factors affecting individual investor's decision making and performance: A survey at Nepal stock exchange. *Journal of Management and Development Economics*, 7(1), 21-32.

Chapagain, R., Sapkota, P. &Gautam, M. (2018). Impact of microfinance intervention on the livelihood status of women household. *Journal of Nepalese Business Studies*, 11(1), 45-56.

Chapagain, R. &Aryal, R. (2018). Microfinance intervention and livelihood status: A case of Garmin Bikash Bank Limited. *Saptagandaki Journal*,9,62-72

Chapagain, R. (2016). Premium structure and its impact on profitability: A comparative study between Nepal Life Insurance Company and Life Insurance Corporation Nepal. *Journal of Finance and Management Review*, 3(1), 41-52.

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Chapagain, R.K. (2020), Does Microfinance Intervention change livelihood status? A case of Nepal. Organized by Institute of Business Management in collaboration on International Management conference (IMC-2020), Jan 10-11.

21. Ravindra Baral

Chhetri, S.D. & Baral, R. (2018). Event Study of Effect of Merger Announcement of Stock Price in Nepal. The Journal of Business and Management. Published by School of Business, Pokhara University. Vol 5, Dec 2018.

22. Santosh Kumar Gurung

Impact of Spouse's Employment on Marital Stability: Evidence from working Men and Women in Pokhara published in The Journal of Nepalese Business Studies, Faculty of Management, Prithvi Narayan Campus, Pokhara, Issue 1, Vol. IX, December 2015.

Employee Perception towards Quality of Work Life in Service Sectors: A Study of Financial Institutions and Hospitals of Pokhara published in POKHARA MANAGEMENT REVIEW, A Multi-Disciplinary Journal of Accountancy Teachers' Society Nepal, Pokhara, Vol. 6, January, 2016.

Socio-Cultural, Economic and Environmental Impact of Tibetan Refugee Settlements in the Host Community, Published by The Journal of Business and Management, School of Business, Pokhara University, Vol.5, 2018.

CONFERENCE PARTICIPATION (2015 – 2019)

Impact of Homestay Tourism in Livelihood Status of Homestay Operators in Gandaki Province, Nepal 3rd International Conference on Tourism and Business, 2019 held during August 27 – 29, 2019 organized by Mahidol University International College, Thailand.

23. Shanti Devi Chettri

Employee Perception towards Quality of Work Life in Service Sectors: A study of Financial Institutions and Hospitals of Pokhara , Pokhara Management Review, Volume 6, January, 2016

Chhetri, S.D. & Baral, R. (2018). Event Study of Effect of Merger Announcement of Stock Price in Nepal. The Journal of Business and Management. Published by School of Business, Pokhara University. Vol 5, Dec 2018.

CONFERENCE PARTICIPATION (2015 – 2019)

Impact of Organizational Culture on Employees Performance in INCONBS 2017, an International Conference on Business, Society and Governance: Emerging Management Paradigm held at

Pokhara, organized by School of Business, Pokhara University, Nepal From 26th-28th February, 2017

24. Srijan Gwayali. Phd.

Gyanwali, S., & Walsh, J. C. (2020). Influencing factors of organizational performance in Nepal Airlines Corporation. *International Business Research*, 13(1), 268-283.

Gyanwali, S., & Bunchapattanasakda, C. (2019). Application of entrepreneurial marketing in micro, small and medium enterprises in Dhaulagiri, Nepal. *Open Journal of Business and Management*, 7(2), 693-708.

Gyanwali, S., Karmacharya, B., & Neupane, D. (2016). Business students' perception of their professional career: a case of Pokhara. *Journal of Management and Health Sciences*, 1(1), 20 - 29.

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Gwayali, S. (2020), Entrepreneurial Marketing: An Applied Approach of Micro, Small & Medium Enterprises In Nepal. Organized by Institute of Business Management in collaboration on International Management conference (IMC-2020), Jan 10-11.

Gyanwali, S., Bunchapattanasakda, C., & Walsh, J. C. (2020, January). Entrepreneurial marketing: an applied approach of micro, small and medium enterprises in Nepal. *Paper Presented in International Management Conference*. GLA University, Mathura, India.

Gyanwali, S., & Bunchapattanasakda, C. (2018, July). Entrepreneurial marketing and its effect on MSME performance in Kaski and Syangja Districts, Nepal. *Paper Presented in 2nd International Management Conference*. Creative Research Centre, Bangkok.

25. Subarna Bir Jung Bahadur Rana

Rana, Subarna B.J.B. (2016). “The Impact of Customer Retention Strategies in the Nepalese GSM Mobile Service Companies: A Case of Pokhara City”, *Journal of Economic Literature*, August 2016, Vol. 13, pg. 46-54. Department of Economics, Prithvi Narayan Campus, Tribhuvan University.

CONFERENCE PARTICIPATION (2015 – 2019/ 20)

Rana, Subarna B.J.B. (2017). “Logistics and Supply Chain Management Education at Bachelor's Level Management Programs at Nepalese Universities”. Paper presented at International

Conference on Business, Society and Governance: Emerging Management Paradigm, School of Business, Faculty of Management Studies, Pokhara University

Rana, Subarna B.J.B. (2020). “*Relationship of Sports Tourism Events Image with Travel Intentions: Study from Participants Perspective*”. Paper presented at International Conference on Operations Research for Sustainable Development, Janapriya Multiple Campus and Operational Research Society of Nepal. Feb 1-2.