



SCHOOL OF  
BUSINESS

Faculty of Management Studies  
Pokhara University

# MBA Orientation - 2018



22<sup>nd</sup> August, 2018, Pokhara

Presented by : Surya Bahadur G. C., PhD



# Vision and Mission

## **Vision**

Our vision is to be one of the finest management school and a leader in business education in the country.

## **Mission**

Our mission is to make a difference in the quality of management education, research and practices leading to superior thinking and living for sustainable development and enhancement of entrepreneurial spirit.

## **Goal**

Our goal is to develop future management leaders and entrepreneurs as change agents for prosperity of Nepal.



# Brief Organizational Profile

## Establishment Date

- July, 1999 A. D.

## Institution Type

- Constituent College

## Programs Offered

- BBA, BBA-BI, MBA

## Student Intake Quota

- BBA =96 , BBA-BI =48
- MBA (Full Time) = 90, MBA (Job Holders) = 30

## Faculty Size

- 42 ( 90% full time faculties)

## Staff Size

- 18

## Student Number

- 708



# Brief Organizational Profile

## Faculties with PhD

- 5 (Completed), 8 (Currently ongoing)

## Student-Teacher Ratio

- 17

## Average Pass Rate

- Bachelors = 76%, Masters = 81%

## Student Drop out Rate

- Bachelors = 20%
- Masters = 11%

## Financials

- Total Revenue = Rs. 44,456,000
- Total Expenditure = Rs. 44,237,000

## Unit Cost of Education

- Rs. 62,482
- Rs. 12,316 (Excluding salary component)



# Why Masters Degree ?

## Why MBA ?



## Learning changes everything



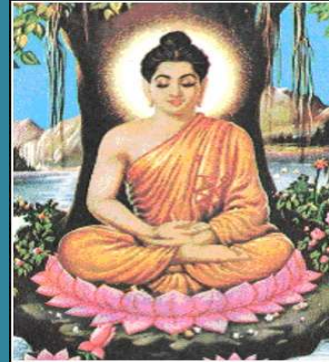
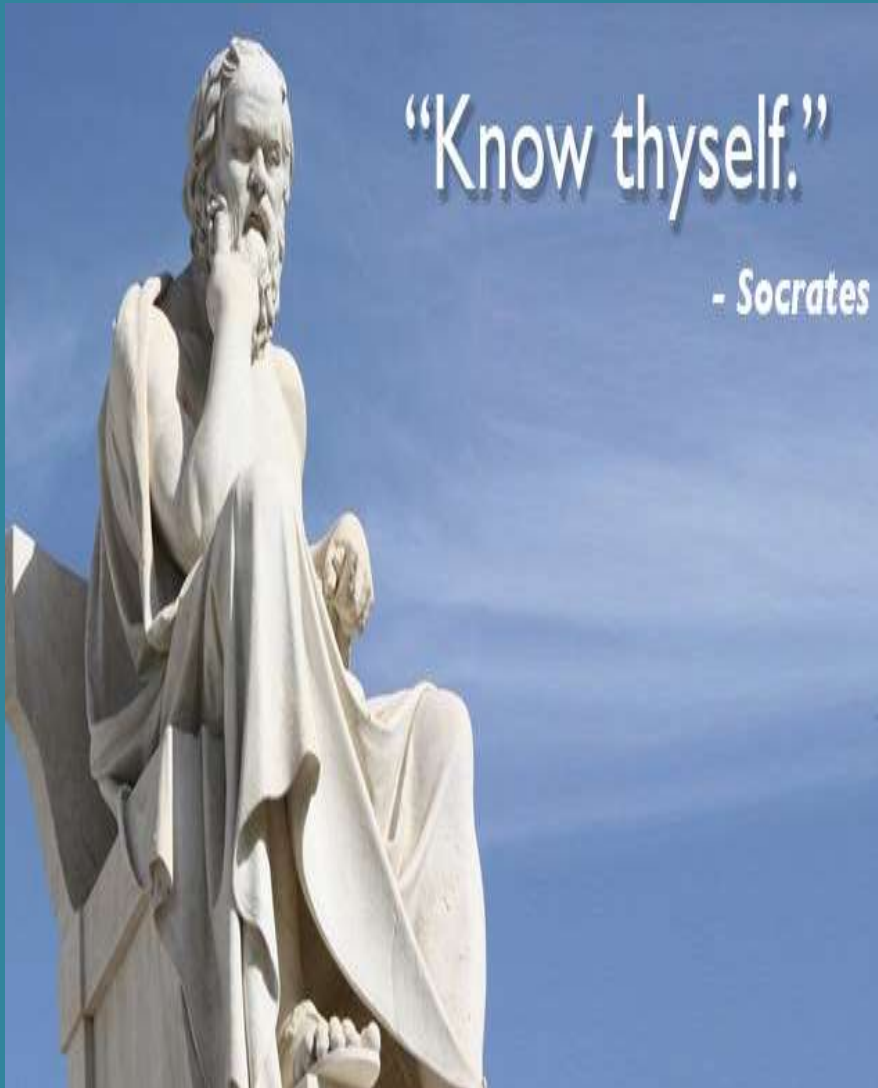
Learning opens doors and shapes futures. It's a never-ending path of discovery, challenge, inspiration and wonder.





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# What is the purpose of my life ?



Your purpose in life is to find your purpose and give your whole heart and soul to it

— Gautama Buddha —

AZ QUOTES



Work gives you meaning and purpose and life is empty without it.

— Stephen Hawking —

AZ QUOTES



The most difficult thing in life is to know yourself.

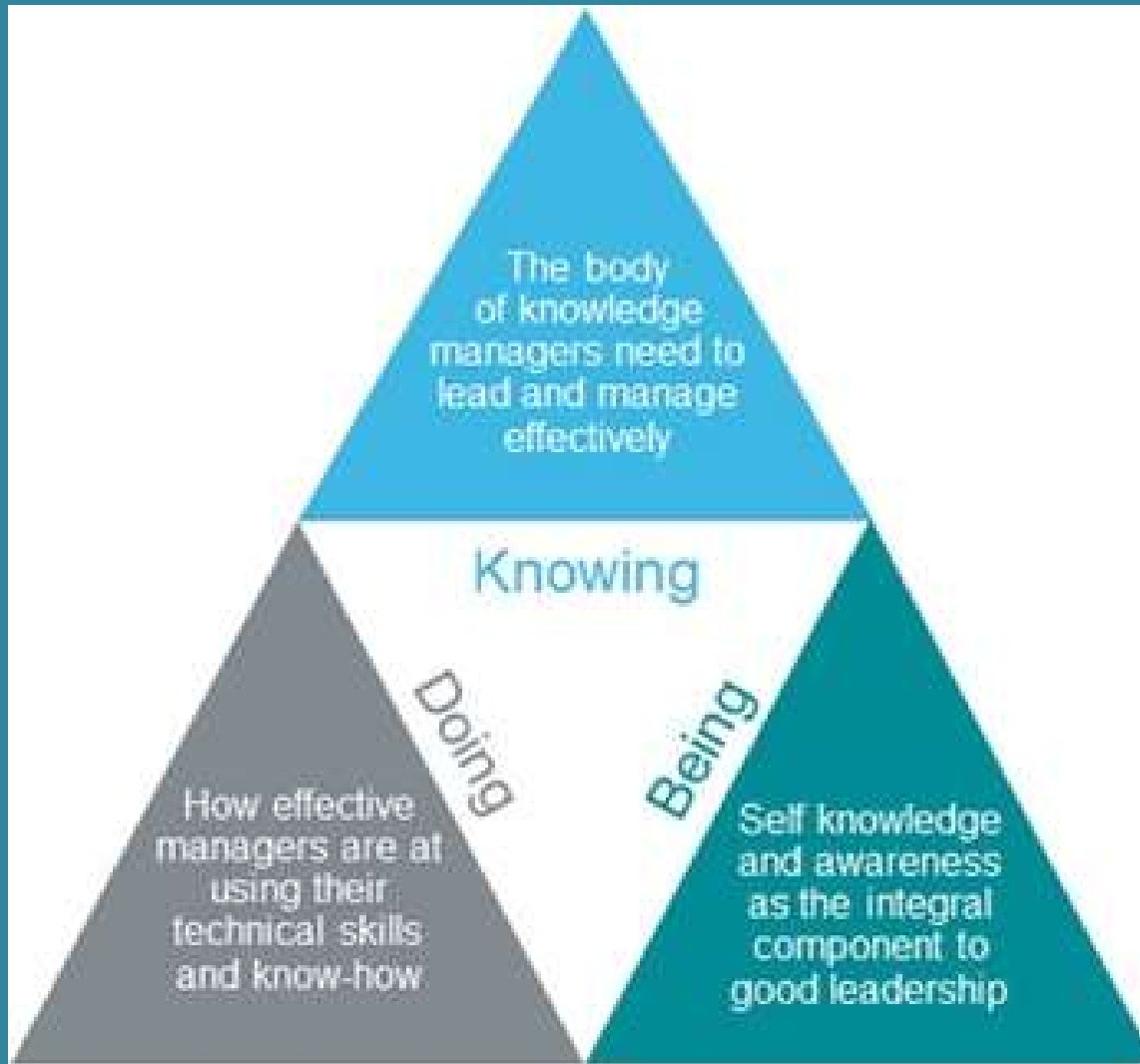
~ Thales

AZ QUOTES



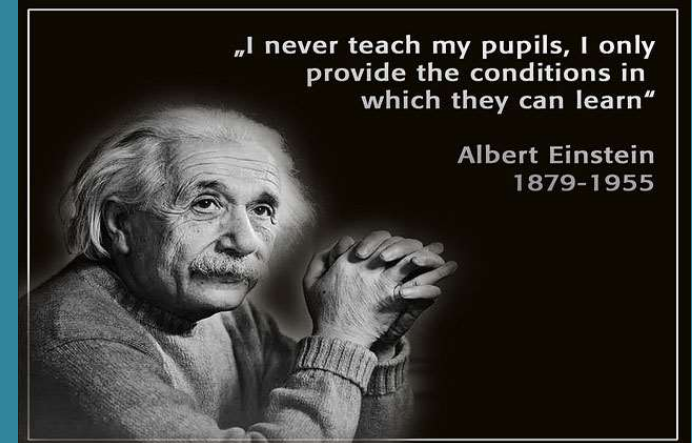
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# Teaching and Learning



## Our Focus

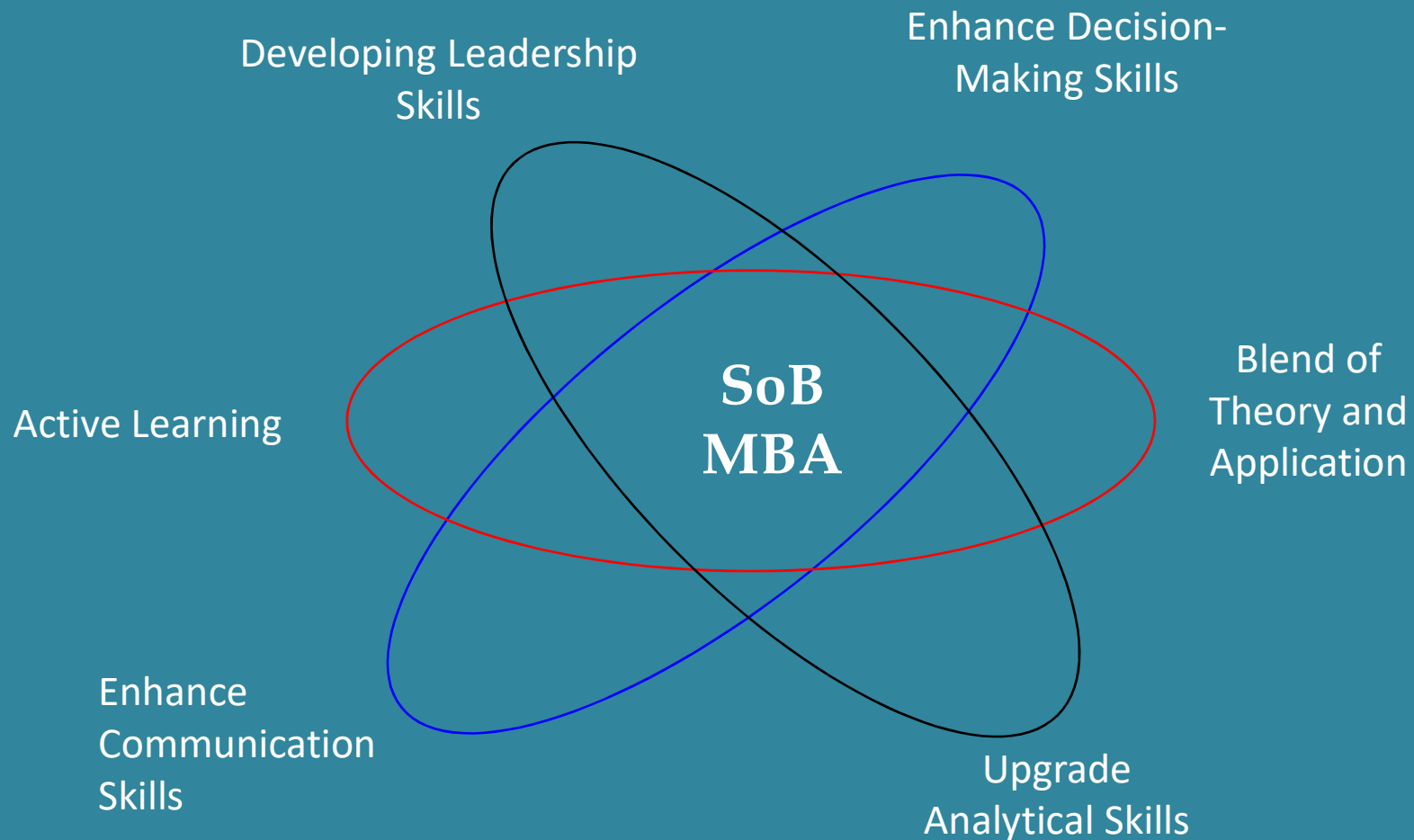
**Student-centric , Skill and  
Value Based Learning**





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# Our Focus







# Teaching and Learning

| Major Highlights   | Activities to be Done   |
|--|---|
| ▪ Student-centered learning approach   | ▪ Enhance faculty diversity (Visiting faculties, practitioners)                                 |
| ▪ Use of diverse teaching pedagogies   | ▪ Faculty recruitment, retention and development  |
| ▪ Teaching work plan   | ▪ Use of smart classrooms   |
| ▪ Skill based learning   | ▪ Use of Nepalese case studies  |
| ▪ Faculty development program  | ▪ Establish case repository   |
| ▪ Application of ICT in learning <ul style="list-style-type: none"><li>▪ Young and energetic faculties</li></ul> | ▪ Discourage exam based learning tendency   |
| ▪ Team work and group learning   | ▪ Add learning resources <ul style="list-style-type: none"><li>▪ Pedagogical workshop</li></ul> |



# Evaluation System

| Major Highlights                          | Activities to be Done                               |
|---|---|
| ▪ Continuous Assessment System (CAS)      | ▪ Improvise internal evaluation system              |
| ▪ Internal and External Exam              | ▪ Uniformity in evaluation                          |
| ▪ Quizzes and class tests                 | ▪ Feedback and mentoring                            |
| ▪ Seminars, project works and assignments | ▪ Database of student performance trend (EMIS Unit) |
| ▪ Case analysis                           | ▪ Performance monitoring                            |
| ▪ Class participation                     |   |
| ▪ Presentation                            |   |



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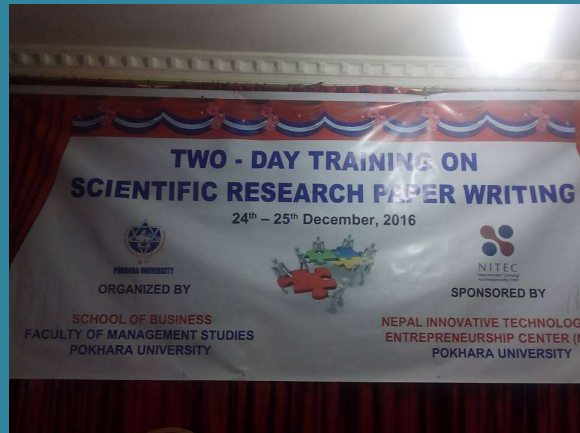
# Research Activities



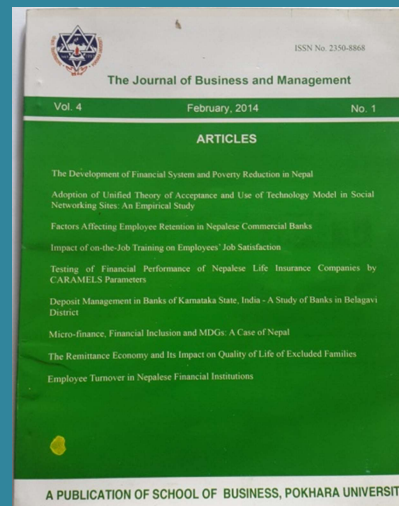
International Conference



Research Workshop



Academic Writing Workshop



Journal Publication



GRP Supervision Workshop

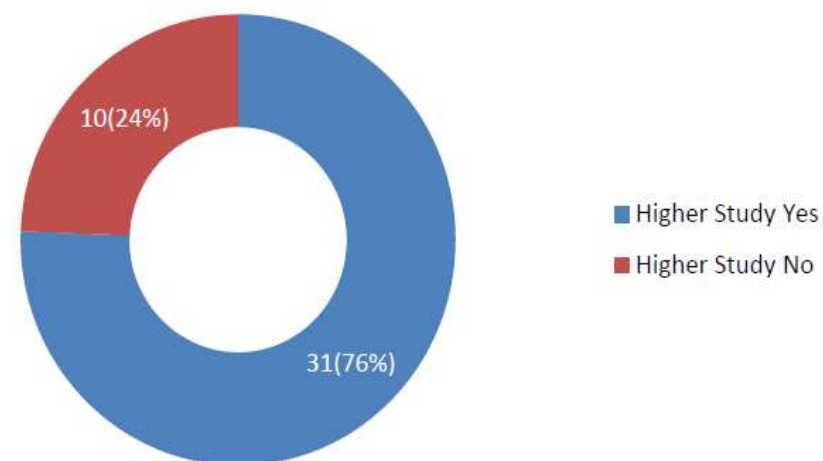
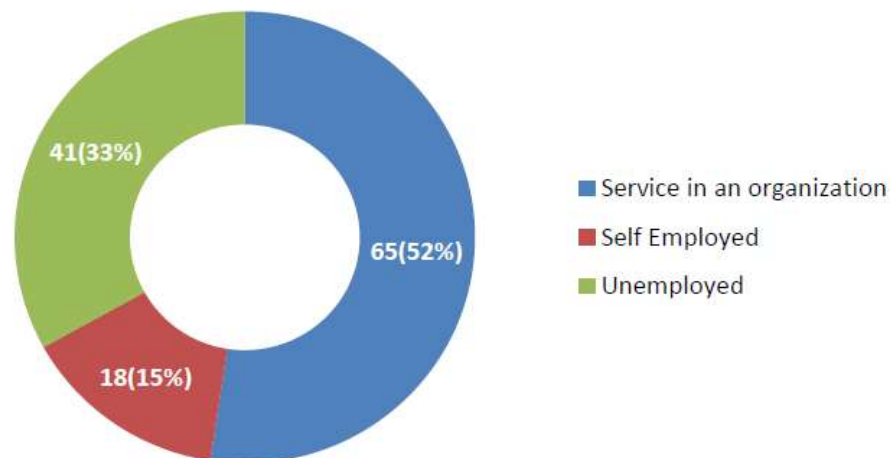


# Research

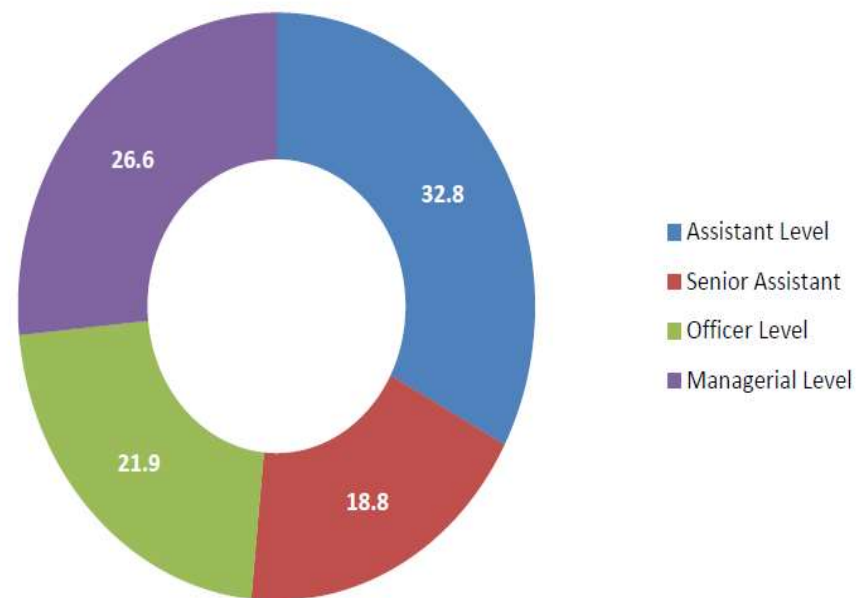
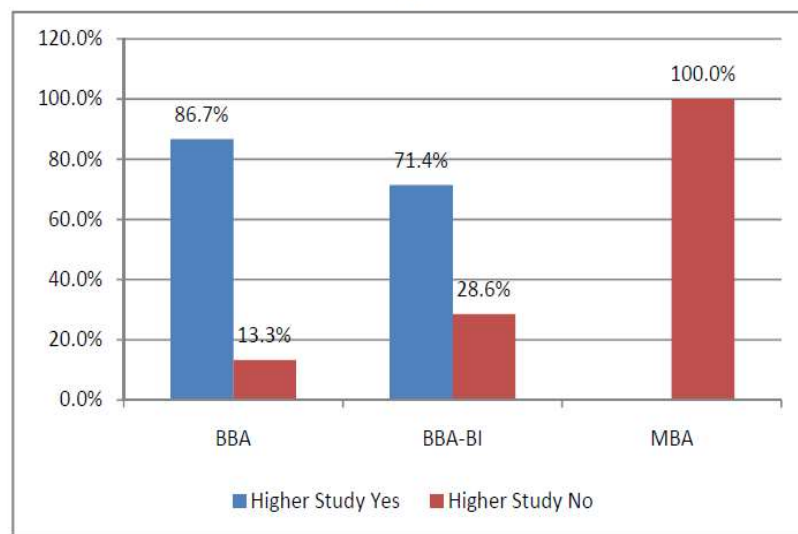
| Major Highlights   | Activities to be Done   |
|--|---|
| <ul style="list-style-type: none"><li>Journal publication (5 volumes)<ul style="list-style-type: none"><li>Formation of Research Management Cell (RMC)</li></ul></li></ul> | <ul style="list-style-type: none"><li>Journal indexing<ul style="list-style-type: none"><li>Adopt stringent peer preview standards</li></ul></li></ul>  |
| <ul style="list-style-type: none"><li>Faculty research grants</li></ul>  | <ul style="list-style-type: none"><li>Making RMC resourceful</li></ul>  |
| <ul style="list-style-type: none"><li>80% faculties involved in research currently (14 projects)</li></ul>   | <ul style="list-style-type: none"><li>Increase faculty publication quality</li></ul>  |
| <ul style="list-style-type: none"><li>Research workshops and trainings</li></ul>   | <ul style="list-style-type: none"><li>Plagiarism detection subscription<ul style="list-style-type: none"><li>Digitization of theses and accessibility of online resources</li></ul></li></ul> |
| <ul style="list-style-type: none"><li>Conferences/seminar organization</li></ul>   | <ul style="list-style-type: none"><li>Credit count provision for faculty research involvement</li></ul>   |
| <ul style="list-style-type: none"><li>Promotion of students' research</li></ul>  | <ul style="list-style-type: none"><li>Increase research budget<ul style="list-style-type: none"><li>Research collaborations</li></ul></li></ul>   |



# Student Support



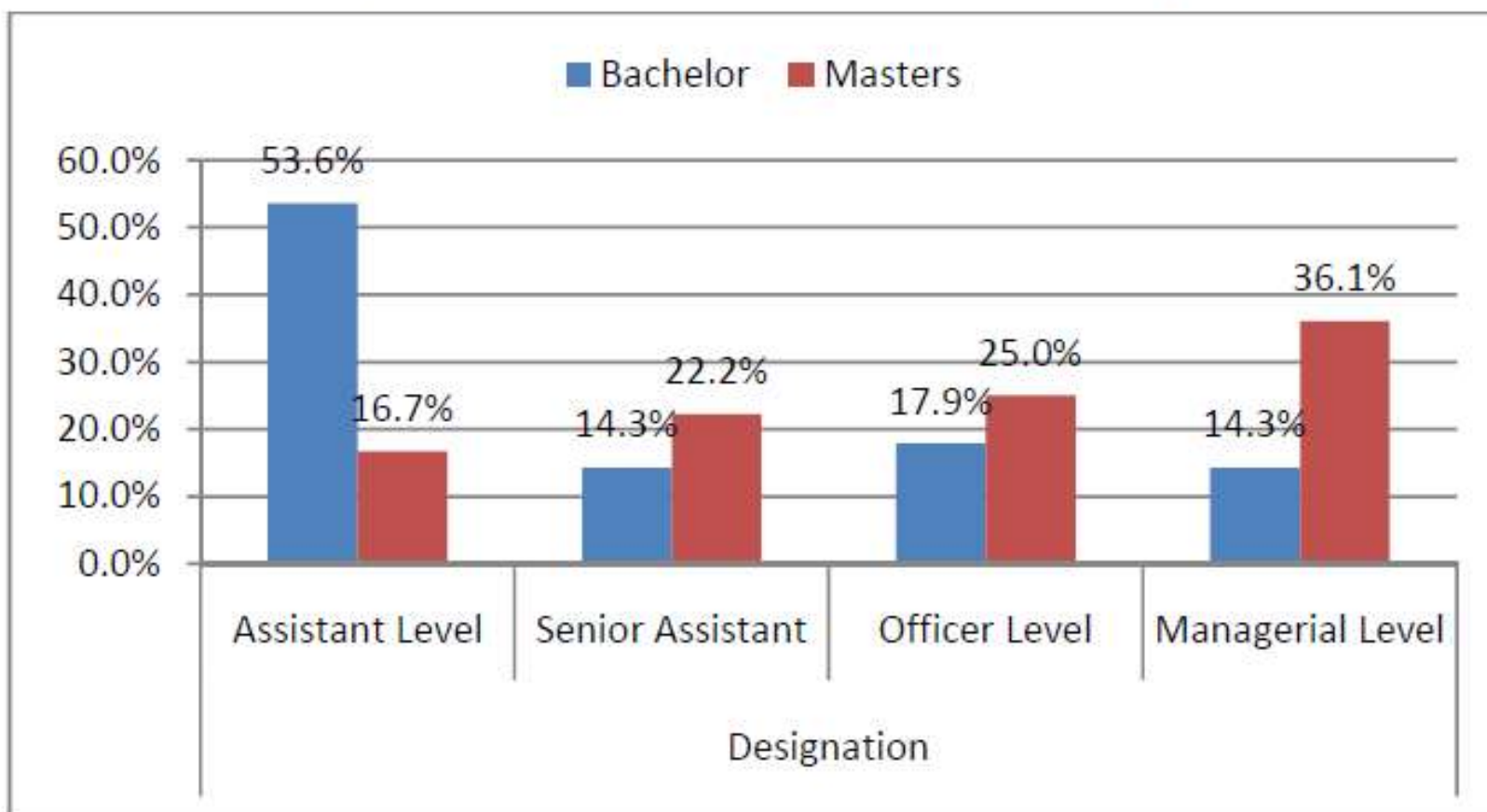
Higher Education Status of Unemployed Graduates by Program Type





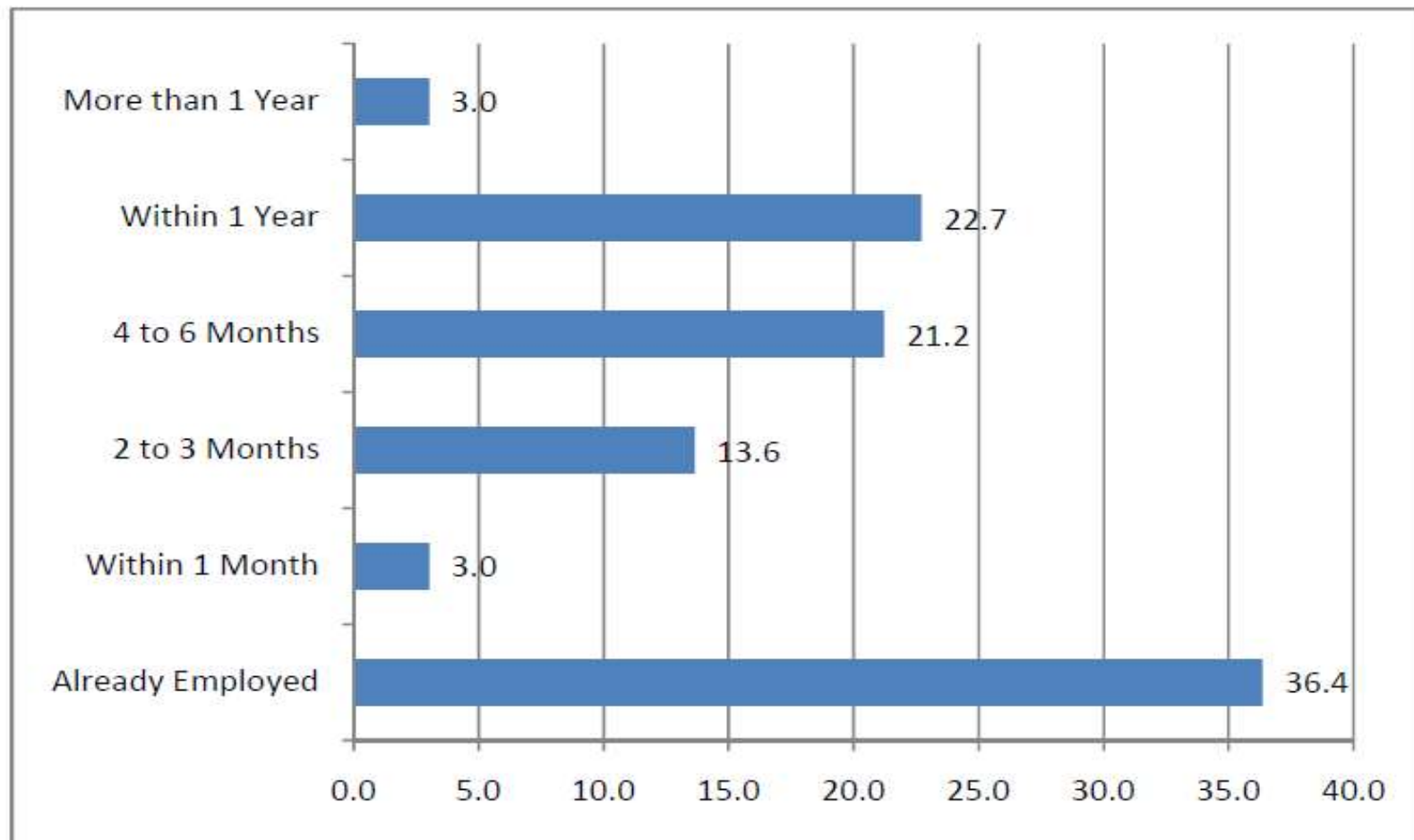


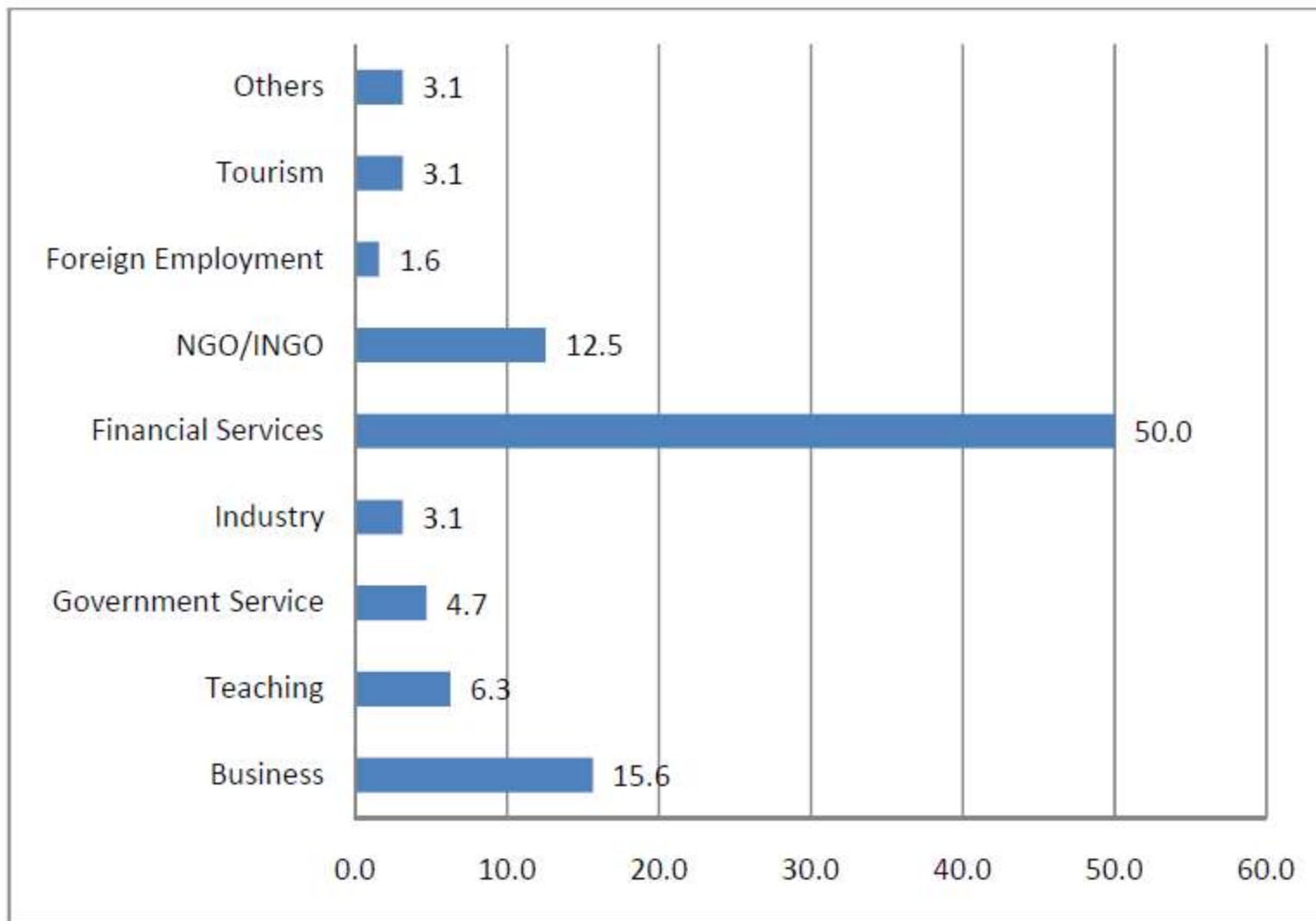
**Designation by Program Type**





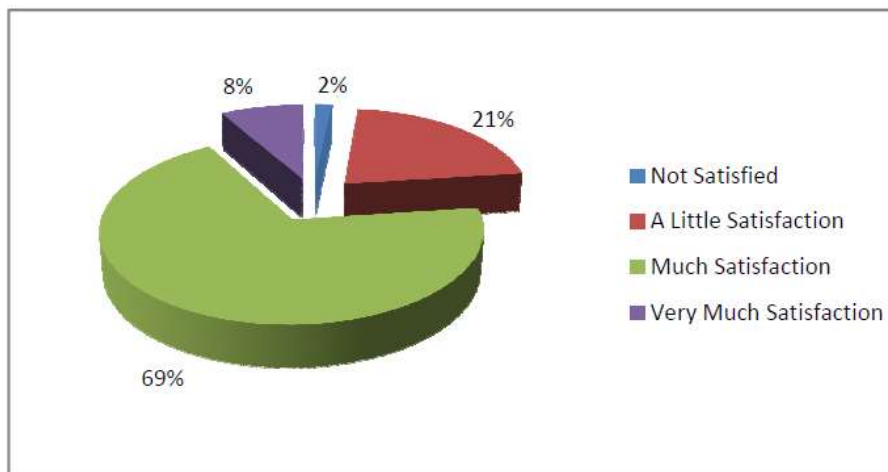
**Period to Job after Graduation**



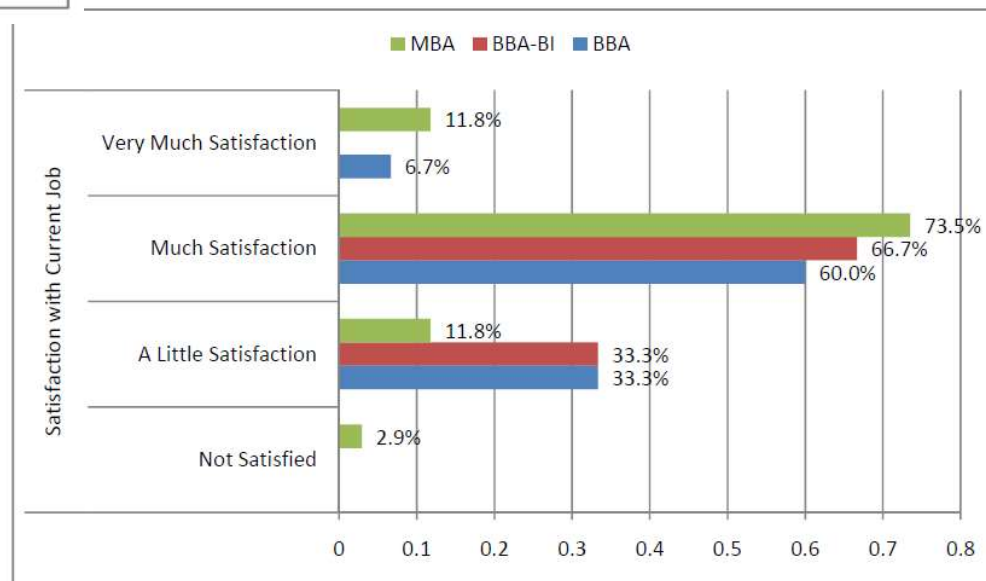




Satisfaction with Current Job

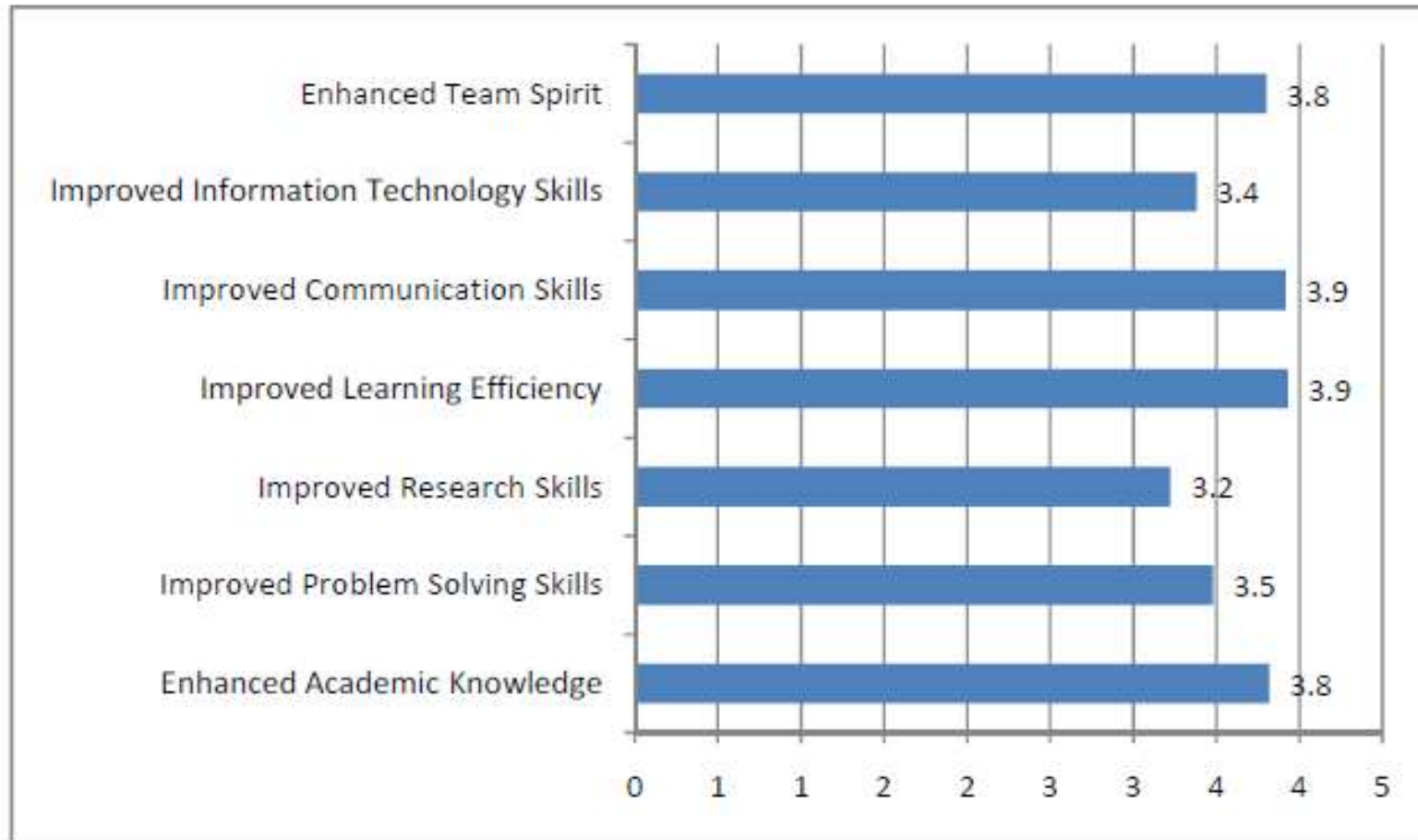


Satisfaction with Current Job by Program





**Mean Score Evaluation of Job Relevancy Scales**







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# Student Support



Student exchange  
(China)



Seminar on Corporate  
Governance



Workshop on  
Entrepreneurship



Training on  
Insurance



MoU with ICAN



MoU with MDBL



MoU with RBC



# Student Support

| Major Highlights                                   | Activities to be Done                                 |
|--|---|
| ■ Establishment of employment cell                 | ■ On-campus placement                                 |
| ■ MoUs with ICAN, MBBL, Rastriya Beema Company etc | ■ Mentoring and supporting student business start-ups |
| ■ Student learning groups (SEED, SGBI, PUCMS)      | ■ Leadership development programs                     |
| ■ Extra-curricular activities                      | ■ Employability skills enhancement                    |
| ■ Student exchange programs (China, Japan, Poland) | ■ Academic, career, and personal counseling           |
| ■ Scholarships                                     | ■ CAL Packages  |



# Curricular Aspects

| Major Highlights                                 | Activities to be Done                                 |
|--|---|
| ▪ Trimester and Semester System                  | ▪ Market driven concentrations                        |
| ▪ Curriculum restructuring<br>▪ Course diversity | ▪ Overcome trimester system implementation challenges |
| ▪ Specialization and electives                   | ▪ Non-reflective curriculum                           |
| ▪ Internship program                             |   |
| ▪ Credit transfer facility                       |   |

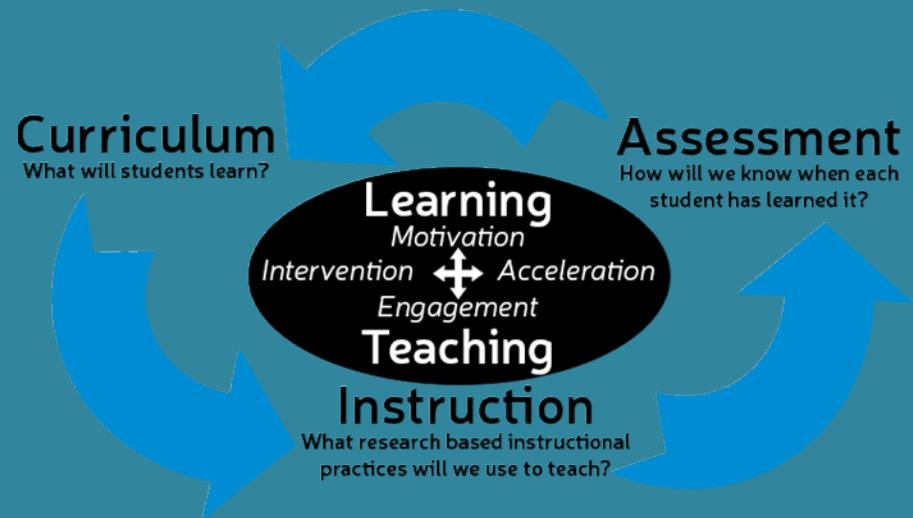
**Academic  
Depth**

**Market  
Relevance**



# Key Curricular Features

- ❖ Competitive learning environment
- ❖ Broader curricular scope
- ❖ Rigorous
- ❖ Continuous evaluation system
- ❖ Program flexibility
- ❖ Student-centered
- ❖ Diversity in courses
- ❖ Courses build sequentially
- ❖ Market-driven concentrations
- ❖ Focus on managerial skill development
- ❖ Grades less important than in undergraduate school





# Curricular Structure

- The MBA Students are required to complete:
  - 27 Courses
  - 2 Practicum
  - 2 Graduate Seminars
- Total of 66 Credit Hours
  - 7 Foundation and analytical tools courses (18 Credits)
  - 10 Core and functional courses (20 Credits)
  - 2 Capstone courses (6 Credits)
  - 4 Concentration courses (8 Credits)
  - 2 Electives ( 4 Credits)
  - Graduate Research Project (3 Credits)
  - Internship (3 Credits)
  - Graduate Seminars (2 Credits)
  - Practicum ( 2 Credits)





# Curricular Aspects

| First Trimester                  |         | Second Trimester                      |         |
|----------------------------------|---------|---------------------------------------|---------|
| Courses                          | Credits | Courses                               | Credits |
| Business Statistics              | 3       | Emerging Concepts in Management       | 2       |
| Economic Analysis for Business   | 3       | Managerial Communication              | 2       |
| Management Information System    | 3       | Data Analysis for Decision Modeling   | 2       |
| Financial Reporting and Analysis | 3       | Macroeconomics and the Global Economy | 2       |
|                                  |         | OB and Leadership                     | 2       |
|                                  |         | Communication Skill Practicum         | 1       |



# Curricular Aspects

| Third Trimester               |         | Fourth Trimester                            |         |
|-------------------------------|---------|---|---------|
| Courses                       | Credits | Courses                                     | Credits |
| Managerial Accounting         | 2       | Entrepreneurship and Innovation             | 2       |
| Financial Management          | 2       | International Business                      | 2       |
| Marketing Management          | 2       | Operations and Service Management           | 2       |
| Human Resource Management     | 2       | Concentration I                             | 2       |
| Business Research Methodology | 2       | Concentration II                            | 2       |
| e-Commerce Practicum          | 1       | Business Development Plan: Graduate Seminar | 1       |



# Curricular Aspects

| Fifth Trimester   |         | Sixth Trimester                           |         |
|-------------------|---------|---|---------|
| Courses           | Credits | Courses                                   | Credits |
| Concentration III | 2       | Business Environment Analysis             | 3       |
| Concentration IV  | 2       | Strategic Management                      | 3       |
| Elective I        | 2       | Graduate Research Project                 | 3       |
| Elective II       | 2       | Corporate Governance:<br>Graduate Seminar | 1       |
| Internship        | 3       |   |         |
|                   |         |   |         |



# Concentrations

- The MBA program offers several career – focused concentrations
  - Allow students to gain additional knowledge and skills on specific concentration areas
  - The students are required to select any 4 courses from one of the following concentration areas:
    - Finance
    - Marketing
    - Management Science and Systems
    - Human Resource Management
    - General Management



## Any 4 Courses of 2 Credits Each

Financial Institutions and Markets

Portfolio Management and Security Analysis

International Finance

Financial Derivatives and Risk Management

Management of Capital Investment Decisions

Corporate Financing Decisions

Working Capital Management

Financial Restructuring Strategy



# Marketing Concentration

## Any 4 Courses of 2 Credits Each

Services Marketing Strategy

Marketing Research

Consumer Behaviour

Promotions Management

Global Marketing

Strategic Brand Management





# HRM Concentration

## Any 4 Courses of 2 Credits Each

HRD Strategies

Compensation Management

Career Development Strategies in HRM

Employee Relations Management

Performance Management

International HRM

Seminar in HRM



# Elective Courses

- Elective courses allow students the flexibility to customize their needs and meet their career interest and goals.
- Sector focused, highly tailored

## Elective Courses ( 2 Credits Each)

|                                    |  |
|------------------------------------|--|
| Real Estate Management             | Multinational Management                           |
| Management of Technology           | Social Entrepreneurship                            |
| Tourism and Hospitality Management | Strategies for Sustainable Management              |
| Insurance and Risk Management      | Management of Service Sector Organizations         |
| Business Tax Planning              | Productivity Perspective in Management Development |
| Project Management                 | Rural Marketing and Agribusiness                   |
| Bank Operations and Management     |  |



# Internship Program

- Practical Business Exposure
- Duration of Internship Program : 8 to 10 weeks
- Internship Project Report
- Evaluation
  - Host organization ( 40%)
  - Presentation and Report ( 60%)
- Host organizations
  - Financial Institutions
  - INGOs/ NGOs
  - Corporate Sector
  - Government Organizations



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# Graduate Research Project

- Intensive empirical research in management area
- Evaluation
  - Viva-voce examination
  - Seminar Presentation
  - Graduate Research Report





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# Get Ready for Trimester Life

## MBA Student



How my friends see me



How my family sees me



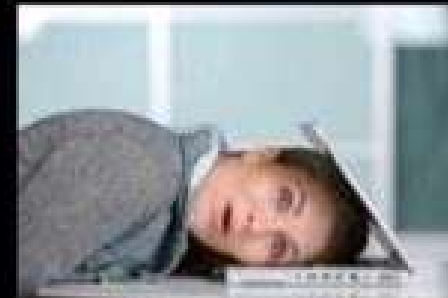
How society sees me



How my professors  
see me



How I see myself



How it really is



# Thoughts for the day

- The knowledge worth getting are never in the text of the book
- Teachers open the door, but you must enter yourself
- Practice is the best of all instructors
- Learning how to learn is one of the most important skills in life
- Wisdom can never be taught
- Education is not filling a bucket but lighting a fire
- The capacity to learn is a *gift*; the ability to learn is a *skill*; the willingness to learn is a *choice*.



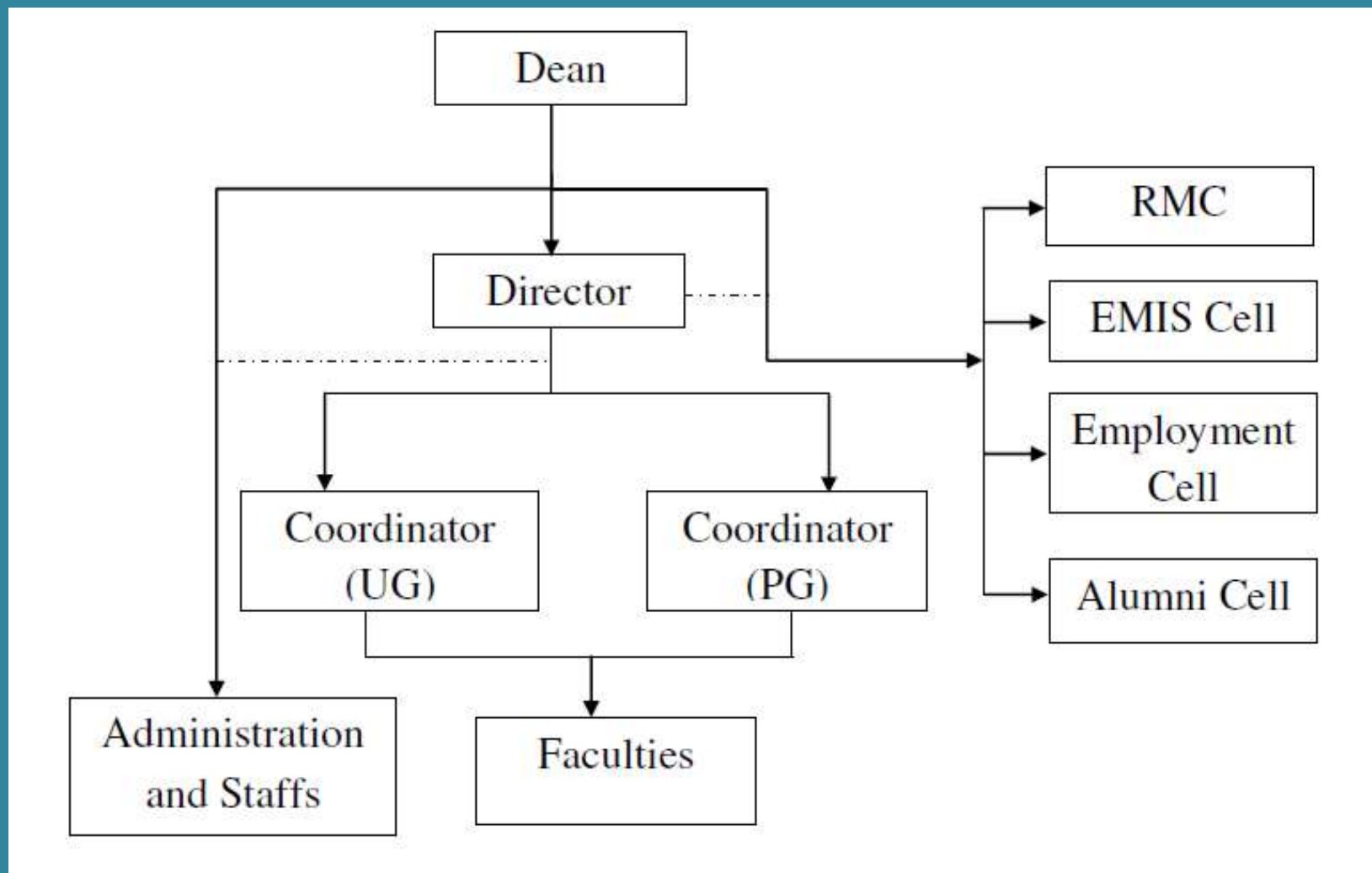


# Policy and Procedure

| Major Highlights   | Activities to be Done   |
|--|---|
| <ul style="list-style-type: none"><li>Formulation of 5-year strategic action plan (2018-2022)</li></ul>                        | <ul style="list-style-type: none"><li>Remove barriers for Policy implementation</li><li>Infrastructure development<ul style="list-style-type: none"><li>Program extension</li><li>Residential MBA</li></ul></li></ul> |
| <ul style="list-style-type: none"><li>Implementation of university policy and procedures</li></ul>                             | <ul style="list-style-type: none"><li>Establishment of business incubation center</li><li>Executive development programs</li></ul>  |
| <ul style="list-style-type: none"><li>Establish itself as center for excellence in management education and research</li></ul> | <ul style="list-style-type: none"><li>Increase program portfolio (MBA in Entrepreneurship and Innovation, MBA in Tourism and Hospitality Management, MBA in Agri-business Management)</li></ul>                       |
|  | <ul style="list-style-type: none"><li>Post-graduate programs (MPhil in Management)</li></ul>  |



# Organization Structure





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*Let's create a superb learning experience*

The best  
way to  
predict your  
future, is to  
create it.

— Abraham Lincoln



The direction in which  
education  
starts a man will  
determine his future life.

Plato



are  
you  
with  
us?

The woods are lovely,  
dark and deep. But I have  
promises to keep, and  
miles to go before I sleep.



**Robert Frost**  
American poet  
(1874-1963)

QuoteHD.com

*School of Business - In quest for excellence*