

The Journal of Business and Management School of Business, Pokhara University

Peer Reviewer Manuscript Evaluation Form

| Article | e Code: | _/ | | | | | |
|---------|--|------------------------|---|-------------------------------|--------------------|--|--|
| Γitle o | f Manuscript: | | | | | | |
| A) QU | ALITY ASSESSI | MENT | | | | | |
| 1. | Does this paper present new ideas or results that have not been previously | | | | | | |
| | published? | | | []Yes | []No | | |
| 2. | Are the resul | lts/ideas presented i | n this paper importa | nt enough for publi []Yes | | | |
| 3. | Is the paper | technically correct? | | []Yes | []No | | |
| 4. | Are the conc | clusions and interpre | tations valid and are | they supported by | the data? []No | | |
| 5. | Is the article | clear and comprehe | nsible? | []Yes |]No | | |
| 6. | Please choos | se one of the followi | ng: | | | | |
| | = = | • | - makes a major conti ne top 10% of papers | | ancement of | | |
| | [] Q2 | 2 Good quality work | - significant, novel, ir | nteresting, and influ | uential | | |
| | [] Q3 impa | _ | correct but of low int | erest, unlikely to h | ave an | | |
| | [] Q4 | 4 Low quality work – | adds little or no new | v knowledge to the | field | | |
| | [] Q | 5 Poor work – not fr | ee from basic errors a | and/or faulty judgm | ents | | |
| 7. | Does this pap | per address a subjec | t of current interest? | []Yes | []No | | |
| 8. | In your opini | ion, will the paper be | e cited by others? | []Yes | []No | | |

B) MANUSCRIPT ASSESSMENT

| Relevance for the overall aim of the Journal and for the current Call for Papers |
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| |
| Observations and recommendations concerning the literature review (is the literature review comprehensive and up-to-date? Is the literature review clearly related to research questions and hypotheses? Are there other relevant publications which should be included in the literature review?) |
| |
| Observations and recommendations concerning the methodology and data (is the research methodology clearly presented? Are methodological limitations discussed? Is it clear how were the data produced and analyzed? Is the methodology for producing data correct? Is the methodology for data analysis adequate?) |
| |
| Observations and recommendations concerning the results , conclusions and discussions (are results clearly supported by data? are conclusions related to the theoretical discussion and to research results as well? Is there a tendency towards over-generalization, or over/under-interpretation?) |
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| Observations and recommendations concerning the article structure, and the ovelarity of writing and argumentation: | era |
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| Other observations and assessment: | |
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| C) RECOMMENDATIONS | |
| For the Editors: | |
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| Accept for publication as it is Accept for publication with minor revisions | |
| Revise and resubmit | |
| Reject | |
| Comments to the author(s) | |
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Thank you very much for your time, effort and contribution