



6<sup>th</sup> November, 2018

**Mr. Surya Bahadur G.C PhD**

Associate Professor

Pokhara University, Pokhara

## **Subject: Invitation for presentation in S-ATET**

It is our great pleasure to inform you that Nepal Innovation Technology & Entrepreneurship Center (NITEC), Pokhara University is organizing Appropriate Technology based Entrepreneurship Training for Students.

The purpose of this program is to empower students to be an entrepreneur based on appropriate technology as well as to promote student startups. Through this workshop students will get know how in establishing enterprises and learn the various experiences the entrepreneurs.

This program also offers tools and techniques to develop integrative thinking skills that enable students to meet the challenges of advancing and sustaining the future business. Participant will also be able to taste the entrepreneurial spirit, learn the basic skill-set necessary to develop their knowledge in entrepreneurship.

With this letter, you are kindly invited to offer a lecture presentation on the topic **Business Model** on 15<sup>th</sup> **November** at **9am**. The discussion time and presentation is of 90 min.

Appropriate Technology Entrepreneurship Training for Students (S-ATET) Workshop date & Venue

**Date:** 14<sup>th</sup>-16<sup>th</sup> November, 2018 (28<sup>th</sup>-30<sup>th</sup> Kartik, 2075)

**Venue:** Royal Palm Resort, Pokhara

*Note: We kindly request you to send the basic outline or lecture ppt. by 10<sup>th</sup> November*

Looking forward to have you at the workshop.

With Best regards,

Prof. Youn Sik Han

Executive Director

NITEC, Pokhara University

## Program Schedule

DATE	14 <sup>th</sup> Nov	15 <sup>th</sup> Nov	16 <sup>th</sup> Nov
DAY	1 <sup>st</sup> day	2 <sup>nd</sup> day	3 <sup>rd</sup> day
8:30- 9:00	Registration & Opening Ceremony	Review & Discussion (30')	Review & Discussion/ Simulation and role Play (60')
			Business Plan Development <b>Lecture</b>
09:00 - 10:00 (60')	Youth in Entrepreneurship I Experience Sharing (60') <b>Lecture</b>	Business Model (Surya GC) (90') <b>Lecture/Activity</b>	Business Model Drafting <b>Activity</b>
10:00 - 11:00 (60')	Problem Definition (60') <b>Lecture/Activities</b>		
11:00-12:00 (60')	Idea Sharing by Students <b>Activity</b>	Entrepreneurship experience III Charles Lamka <b>Lecture Presentation</b> (90')	
12:00 - 13:00 (60')	Lunch Break (60')	Lunch Break (60')	Lunch Break (60')
13:00 - 14:30 (90')	Market Research Method (Umesh Yadav)  <b>Lecture</b>	Market Research	
			Successful Business Case Presentation/Startup Experience Sharing  <b>Lecture</b>

14:30 - 16:00 (90')	Design Thinking  (Subarna JBR ) <b>Lecture</b>		Business Model Finalization  <b>Activity</b>
16:00 - 17:00 (60')	Entrepreneurs' Experience Sharing II (Santosh Raj Sigdel)		
17:00 – 17:30	Tea Break		
17:30- 18: 30	Pitch-I : Discussion session among Students/Role Play (Problem definition, market finding)	Student Presentation/Closing Ceremony and Award Presentation	
18:30 – 19:30	Pitch-II: Guidance/Role Play/Idea development and sharing		
19: 30 - 20:30	Dinner time		
20:30 – 21:00	Pitch-III: finding Appropriate Technology/Developing Business Model/ Design Thinking/preparation for next day presentation	Dinner	